

QoWL Ltd Company Profile

About QoWL Ltd

QoWL Ltd is a university spin out company that provides surveys, analysis and reporting services designed to assess and improve the quality of working life of employees. Research has shown that improved quality of working life results in enhanced wellbeing, greater motivation and better retention.

Brief Background

Research with 15,000 employees carried out by Psychologists at the Applied Psychology Unit (APU) at the University of Portsmouth identified six factors which interact to explain and predict an individual's Quality of Working Life. This led to the development of the QoWL Survey, a comprehensive measure of an employee's Quality of Working Life. This has been used to carry out surveys for UK universities, NHS Trusts, several Trade Unions, the TUC and RNLI. The APU has forged strong links with the UK Health and Safety Executive, with which it shares data and carries out stress research.

Directors and Shareholders

QoWL Ltd has 3 executive directors: Dr Darren Van Laar, Simon Easton and Alan Bradshaw. The University of Portsmouth also has a stake and is represented by director Mark Baker, Head of Research & Knowledge Transfer Services at the University of Portsmouth.

Dr Darren Van Laar is a Chartered Psychologist, Chartered Information Technology Professional, Chartered Scientist and Ergonomist. He is an expert on all aspects of survey design, application, analysis and reporting. He has conducted research and provided advice for organisations such as BNFL, Network Rail, NHS Trusts, LEAs and Universities on Quality of Working Life, designing workplace information and on conducting surveys. Darren has a PhD from Imperial College, London. Darren is APU Director and Principal Lecturer at the University of Portsmouth, Department of Psychology, where he provides training in research methods, psychometric testing and the SPSS statistical program.

Simon Easton is a Chartered Clinical Psychologist and registered as a Psychologist Specialising in Psychotherapy with Senior Practitioner Status with the British Psychological Society. He has acted as Force Psychologist for over 12 years for the Police, and serves as Expert Witness to the Courts on stress at work and work trauma. Simon has published extensively in the psychological literature, and research undertaken through his role as University Senior Lecturer has informed his practice in the workplace. He lectures on stress at work, CBT and counselling.

Alan Bradshaw has a professional background in business psychology and consulting. He has expertise in stress risk assessment, stress management and the management of well-being at work. Alan has developed diagnostic, training and consultancy frameworks that are widely used throughout the UK. He takes a lead role in managing client survey projects and consulting, and as a director of QoWL, Alan is responsible for business development, marketing and communications.

Company contact information:

Alan Bradshaw, Director, QoWL Ltd Tel: 08454 75 76 95
Email: alan.bradshaw@qowl.co.uk Web: www.qowl.co.uk